

MSMEs Outreach: White Paper Writing Competition

Understanding technological requirements of MSMEs, and Exploring opportunities of joint projects with MSMEs

Submit Your White Papers, and
Stand a Chance to Win Cash Prizes of upto

INR 3 Lacs!

We have a large number of manufacturing MSMEs in the region from different industry verticals. There exist tremendous opportunities for the academic institutions to work on joint projects with the MSMEs, after understanding their technological requirements, challenges and needs. This is precisely the objective of the MSMEs Outreach: White Paper Writing Competition.

What You Need to Do?

- Choose any MSME industry vertical or single MSME unit
- Try to understand their technological problems and needs
- Find opportunities for academia to collaborate with MSMEs for solving the identified problems
- Prepare and submit a detailed report in a form of a white paper for consideration
- Stand a chance to win a cash prize for your white paper

CASH PRIZES AND RECOGNITION

- Best White Paper to Win Cash Prize of **INR 75,000/-**
- Second Prize – **INR 50,000/-**, Third Prize – **INR 25,000/-**
- Next 15 White Papers to Win **INR 10,000/-** each.
- Book Publication featuring all 18 prize winning White Papers

Copyrights of all the 18 prize winning White Papers will be owned by Chitkara University TEC

Who Can Participate?

- Students/research scholars and faculty members from any academic institution, and industry professionals from anywhere in India
- Both individual and team participation are allowed.
- Participation in joint industry-academia teams will be highly encouraged

No Registration Fee for Participation

SUBMIT NOW

Deadline: September 30, 2022

Scan the QR Code



or visit website
www.chitkara.edu.in/tec

Organized by: Chitkara University, Punjab

Anchored by: DST Sponsored Chitkara University Technology Enabling Centre

For detailed submission instructions, guidelines, and copyright clause, Visit: www.chitkara.edu.in/tec

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